

DualEnroll.com

PRIVACY POLICY

Effective Date: December 13, 2013

CourseMaven, Inc., d/b/a DualEnroll.com, and its corporate affiliates (“DualEnroll.com”, “us” or “we”) have adopted this Privacy Policy (or “Policy”), which applies to all users of our website <http://www.coursemaven.com>, and any of its sub-domains (the “Site”), and the account, services, websites, mobile applications, products and networks found at or related to the Site (the “Service”). This Policy is incorporated into and subject to our “Terms of Use”, available at http://www.dualenroll.com/pdfs/DualEnroll_com_Terms_of_Use.pdf. Unless otherwise defined in this Policy, terms used in this Policy have the same meanings as in our Terms of Use. We may modify this Policy, at any time and for any reason, by posting the revised Policy on our Site with the updated effective date. This Policy describes our policies and procedures on the collection, use and disclosure of your personal information and data on our Site and through our Service. By using the Site or Service you agree to this Privacy Policy and, if you do not agree with all of the terms of this Policy, you may not use the Site or Service.

INFORMATION WE COLLECT and HOW WE COLLECT IT

When you use our Site, we automatically receive and record information on our server logs from your browser or mobile platform, which may include location information; computer or device configuration; IP address and URL of referring website, if any; pages viewed; number of visitors; and length of visits. We treat this data as “non-personal information,” except where we are required to treat it as “personally identifiable information” (or “PII”) under applicable law. Certain Non-personal information could be considered part of your PII if it were combined with other identifiers (for example, combining your zip code with your street address) in a way that enables you to be personally identified or contacted. We use non-personal information to evaluate and improve our Site and Services.

In order to access or use certain features of our Services, create a User Account, and complete transactions, you will have to provide certain personally identifiable information. If you decide not to provide such information, you may not be able to become a Registered User or use or access certain parts of our Site or receive certain of our Services. When using our Service, you may post, upload, transmit or create content, information and data not prohibited by our Terms of Use (“User Content”). We may collect such User Content and use it in accordance with this Privacy Policy.

Like many web-based services, we collect information when you browse our Site or use our Service through technological tools such as “cookies.” A cookie is a small text file placed on your computer's hard drive when you visit a website. The cookie gives you a unique, random ID, that enables our Site to recognize you on subsequent visits and remember your viewing preferences. We may also use cookies to track your behavior when you access other websites and services on your computer, mobile phone,

or other Internet connected devices, which helps us improve the experience on our Service. Users are free to set their web browsers to prevent the acceptance of cookies, however, if you disable cookies, you will or may not be able to use or access certain Services on our Site.

We also collect information from and share information with your high school and colleges as a third-party administration under the provisions of the Federal Family Education Rights and Privacy Act of 1974 (“FERPA”). We use your personally identifiable information to facilitate your registration for dual enrollment courses. We do not share your personally identifiable information with anyone not permitted to receive this information under FERPA.

HOW WE USE YOUR INFORMATION

We may use personally identifiable information you provide us to: (1) provide our Services to you; (2) verify your right to access our Site or certain of our restricted Services; (3) respond to your questions and inquiries; (4) provide you with targeted offers, Site content and advertising on the Site; (5) provide you with our newsletters, marketing or promotional materials and other information that may be of interest to you, as well as from third parties, to the extent you have agreed to receive such third party communications; (6) verify credit card authorization before any purchases or to bill you for paid Services; (7) share information with our authorized service providers in order to provide you with the Services; (8) improve our products, offerings, and services; and (9) to protect the security or integrity of the Site and our Service.

We may also combine your personally identifiable and non-personal information and aggregate it with information collected from other users to analyze and understand how our Service is used and to improve our products, offerings, and services. We may also provide aggregated information to our third party partners so that they may understand how people use their services and how our users, collectively, use our Site.

You may access, request changes to, delete, or request we may make no further use of your PII by emailing us at legal@dualenroll.com or by writing us at 43498 Butler Place, Leesburg, VA 20176. We may, however, retain an archived copy of your records as required by law or for legitimate business purposes.

EMAIL COMMUNICATION

DualEnroll.com may send occasional system messages to you including emails covering network or legal functions like resetting passwords, account creation and deletion confirmations, changes to our legal policies, or major functional updates or changes. Please note that if you do not want to review legal notices from us, such as notices regarding this Privacy Policy, you may change your account preferences by contacting us at legal@coursemaven.com. However, those legal notices will still govern your use of the Site and Services, and you are responsible for reviewing such legal notices for changes. We may receive a confirmation when you open an email from DualEnroll.com if your computer supports this

type of program. DualEnroll.com uses this confirmation to help us monitor receipt and improve our Service.

DualEnroll.com may also send you a DualEnroll.com newsletter, marketing or promotional materials by email and other information that may be of interest to you, only if you've requested to receive such communications. If you decide that you no longer wish to receive any such communications from us, you may unsubscribe by using the "unsubscribe" feature included at the bottom of each email marketing communication.

SOCIAL MEDIA

Our Site may include social media features, such as the Facebook Like button and widgets, such as a Share button. These features may collect your IP address, which page you are visiting on our Site, and may place cookies to enable the feature to function properly. These social media features are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

THIRD PARTY SITES AND AUTHORIZED SERVICE PROVIDERS

We engage certain third parties to perform functions and provide services to us. We may share your PII with these third parties, but only to the extent necessary to perform these functions and provide such services, and only to the extent such parties agree to abide by our Privacy Policy with respect to your PII.

Our Services may contain links to third-party websites. DualEnroll.com has no control over the information collected from or about you by any third-party sites after you have left our Site. We are not responsible, and assume no liabilities, for the privacy policies and/or practices on such other websites. When linking to another site you should read the privacy policy governing that website. Our Privacy Policy only governs information collected on our Site.

HOW WE PROTECT YOUR DATA

We care about the security of your information. We use commercially reasonable safeguards to preserve the integrity and security of information collected and maintained through the Service. However, we cannot ensure or warrant the security of any information you provide to us or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed by unauthorized persons. We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of stored personally identifiable (as defined in applicable state statutes on security breach notification) to you via email or posting on the Site, without unreasonable delay, consistent with (i) the legitimate needs of law enforcement or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system.

Our Services are hosted on computer servers located in the United States, where the privacy laws may differ than those in your jurisdiction. Therefore, your information may be transferred to, processed on, and stored in computers located outside of your state, province, country or other governmental jurisdiction. Your use of this Site or the Service or your submission of any PII to us will constitute your consent to the transfer.

COMPLIANCE WITH LAW AND LAW ENFORCEMENT

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We can disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process including, but not limited to, subpoenas, to protect the property and rights of DualEnroll.com or a third party, to protect the safety of the public or any person, or to prevent or stop activity we may consider to be, or to pose a risk of being, illegal, unethical or legally actionable activity. United States federal and state governments, courts, or law enforcement or regulatory agencies may be able to obtain disclosure of your information through laws applicable in the United States.

OUR POLICY TOWARDS CHILDREN

DualEnroll.com is concerned about the privacy and safety of children when they use the internet. We will not knowingly request personally identifiable information online from anyone under the age of 13 without prior verifiable parental consent. Our Site and Services are for general audiences and are not targeted to or intended for use by children. Unfortunately, we cannot always determine the age of a visitor to our Site or user of our Services.

CORPORATE TRANSFER

DualEnroll.com may sell, divest, transfer, assign, share or otherwise engage in a transaction that involves, some or all of our assets, including any or all of the information described in this Policy, in the course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

CONTACT US

If you have any questions or concerns regarding privacy using the Services, please send a detailed message to legal@coursemaven.com. We will make every effort to resolve your concerns.